



## STELLENBOSCH DISTRICT RIDING CLUB WOULD LOVE TO INVITE YOU AS AN OFFICIAL SPONSOR AT OUR SHOWS



We would love for you to be part of the excitement and to make the shows spectacular!

Our events draw a large audience of equestrian enthusiasts from the local area and beyond. It features a variety of competitions and demonstrations, showing skills of both riders and horses. We are confident that our events will provide a fantastic opportunity for any company to showcase their products and service to a highly engaged and receptive audience

We are offering a sponsorship package which includes the following options. We are also open to discussing any specific needs or requirements that you may have in terms of brand exposure or marketing opportunities.

We are sourcing sponsorship and offer the following options :

### **Main Sponsorship :**

**Main Sponsors Cost of R10 000 per show/R20 000 Large Show/ R40 000 including Tent/Furniture and Decor**

To be discussed to meet your requirements with naming rights to the show and prestige classes and rosettes in your company colours.

- Extensive coverage of your brand on all social media platforms ie Facebook and Instagram pages for Dressage, Showjumping and Eventing
- Copyright to your social media platforms
- Full colour Advert in the program.
- \*Your logo will be included in all other correspondence to competitors regarding the show.
- Banners and Flags and any advertising will be displayed on the show grounds

- A stand at the show to promote your brand
- Attend major prize givings to hand out prizes

### **Co-Sponsors Cost of R5000 per show**

- We offer you the following:
- Extensive coverage of your brand which will be visible on all our social media platforms ie Facebook and Instagram pages for Dressage, Showjumping and Eventing including Provincial pages
- Advert in the program. Your logo will be included in all other correspondence to competitors regarding the show
- Naming rights of 2 classes
- Gifts and sponsored prizes for the riders would be welcome as part
- Any other suggestions and requests are welcome to be discussed.
- Banners and Flags and any advertising will be displayed on the show grounds

### **Championship Class sponsorship (Cost R2000)**

This would include:

- The specific class naming rights after the sponsor and coverage on all our social media platforms pages that will advertise the class and your brand. ie Facebook and Instagram pages for Dressage, Showjumping or Eventing including Provincial pages
- Naming rights of the class sponsored
- Banners and Flags and any other advertising will be displayed on the show grounds

### **Warm up Class sponsorship (Cost R1000)**

This would include:

- The specific class naming rights after the sponsor and coverage on all our social media platforms pages that will advertise the class and your brand. ie Facebook and Instagram pages for Dressage, Showjumping or Eventing including Provincial pages
  - Naming rights of the class sponsored
- Banners and Flags and any other advertising will be displayed on the show grounds

All Sponsors are welcome to man a stand and promote their brands at the shows you have sponsored!

Vendors are WELCOME

Large shows include the following:

SDRC Outdoor Grand Prix – 23<sup>rd</sup> August 2025  
 WC Leg of the DSA Dressage Challenge – 31<sup>st</sup> – 1<sup>st</sup> June 2025  
 SDRC Winelands Derby – 1<sup>st</sup>/2<sup>nd</sup> November 2025  
 WC Lower Novice Championships – 22<sup>nd</sup>/23<sup>rd</sup> November 2025  
 SANESA and Showing June 8<sup>th</sup> June 2025  
 Eventing 14<sup>th</sup> June 2025

*It would be greatly appreciated if a sponsor could provide additional prizes or gifts for the prize winners in their sponsored class.*

We look forward to your reply and to working together to make this a wonderful experience for all involved.

Yours sincerely  
SDRC Committee

**Banking Details**  
**Stellenbosch District Riding Club**  
Standard Bank Branch Code 033012  
Account No 072334576